





# THE PROCESS IN PRACTICE - ELBA 1

**2015-2016**

Testing for the development of new processes and products in Caritas' Network

## Capacity building



## Study visit



## Tenders





# THE PROCESS IN PRACTICE - ELBA 2

2016- 2018

- **Building** of shared perspective between European and non-European Caritas
- **Study visit**
- **Tenders** for the consolidation of Elba 1 projects and to engage civil society
- **Definition** of the intervention approach



# ELBA'S ENTERPRISES – ELBA 1

## ALBANIA

- Recycled textile
- Pitupi
- Kolping

## MACEDONIA

- Biseri kinder garden (Skopje)
- Gevgelija disabled center

## BOSNIA ERZEGOVINA

- Rad Dar
- Andjeli cuvari kinder garden (Sarajevo)
- Holy family kinder garden (Zenica)

## MONTENEGRO

- Mondo Bianco laundry
- print shop Script
- Most toys production

## GRECIA

- Ararat
- Pammakaristhos 1
- Pammakaristhos 2

## SERBIA

- Farmhouse centre in Bogatic, Caritas Sabac
- Printica, Caritas Valjevo
- Bicycle service, Caritas Subotica
- "S.Sofia" aftercoat, Novi Sad

## KOSSOVO

- La Text
- We do it 4 you
- ProRin (gift shop)



# ELBA'S ENTERPRISES – ELBA 2

## ALBANIA

- "Tre mulini" Oven

## KOSOVO

- Organic production, women's association Melissa
- Women center Peja

## BULGARIA

- CaritART production of souvenirs and toys, Caritas Sofia

## SERBIA

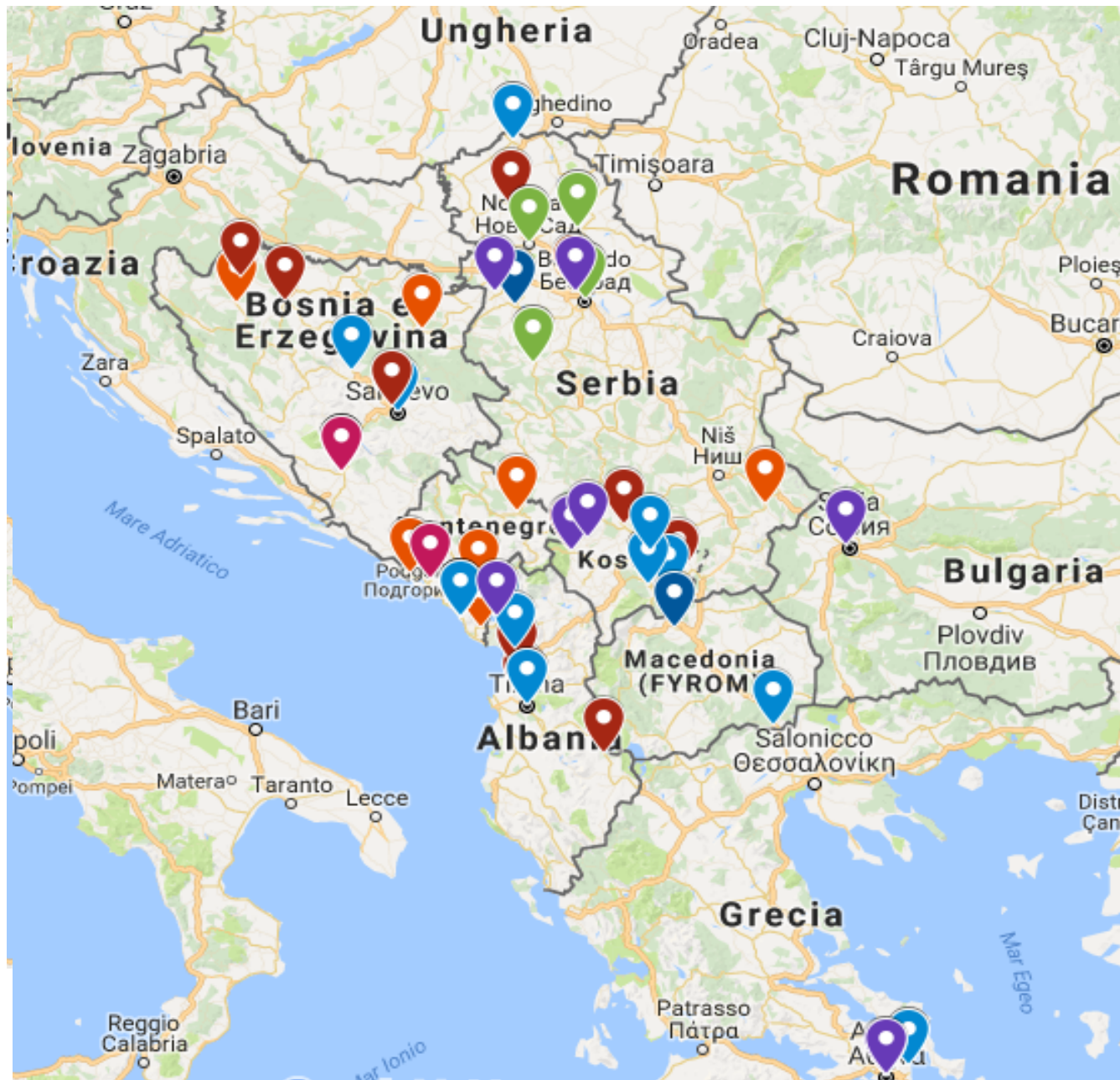
- Laundry "Lavender", Caritas Srem

## GRECIA

- Iotel incubator, Atene
- Upcycling of paper, association Shedia Atene



# AN OVERVIEW ON THE TERRITORIES





# ELBA EXPERIENCES





# THE PROCESS OF LISTENING

## THE EXPERIENCES:

### A NEW CHAIN OF VALUE

[Check list](#)



# SHARED MEANINGS



# ELBA IS A CARITAS NETWORK



SERBIA



MONTENEGRO



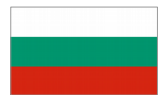
BOSNIA HERZEGOVINA



KOSSOVO



MACEDONIA



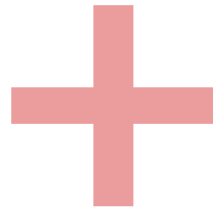
BULGARIA



ALBANIA



GREEK



ITALY



AUSTRIA



SPAIN



FRANCE



USA

ELBA intends to produce  
it social inclusion and  
cohesion **through social  
economy**



**ELBA WISHES TO BE AN **APPROACH** TO  
DEVELOP SERVICES **INNOVATION** AND  
**SOCIAL ENTERPRISES** FOR VULNERABLE  
GROUPS**



**ELBA FAVORS THE GROWTH OF  
TERRITORIAL **ECOSYSTEMS** BENEFICIAL  
FOR SOCIAL ENTERPRISES .**



# AN APPROACH FOR INNOVATION AGAINST POVERTY



# WHAT IS ELBA?

Coordinates a network of European and Balkans Caritas that are looking for answers to poverty reduction

Aggregate social and economic resources

Produces job opportunities for the most fragile people



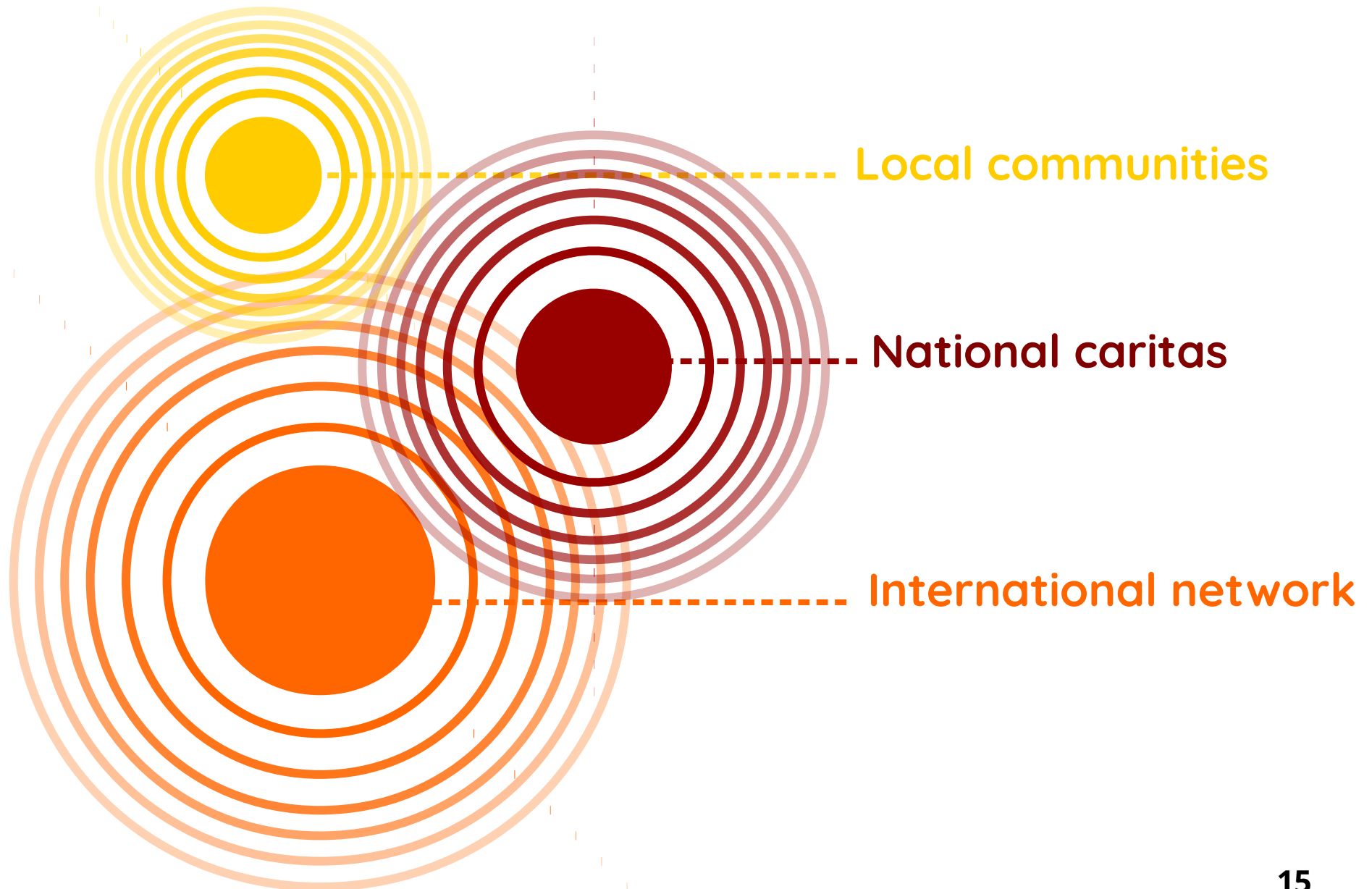
Focuses on local community work

Listening to experiences and trying to identify the recipe to replicate them

Aims at multiplying resources

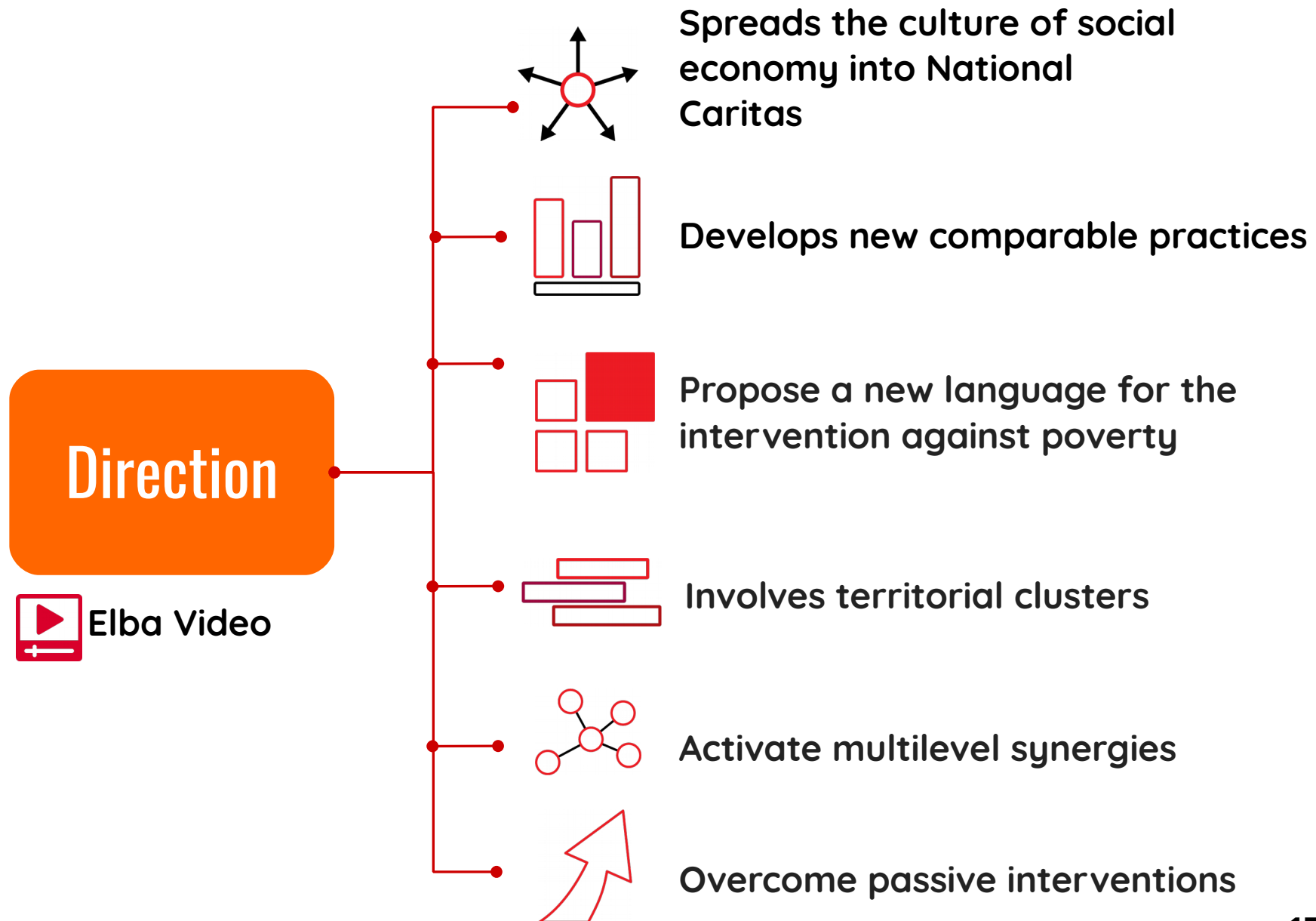


# LEVELS OF INTERVENTION





# IT MANAGES A SISTEMIC INTERVENTION PROCESS





# IT DEVELOPS SOCIAL ECONOMY

## Social economy puts people before profits.

It invests in people, in their capacities and creativity, and empowers them, creating quality jobs and providing training as well as prioritizing social objectives, like helping people far from the labour market to access work.



Caritas Video

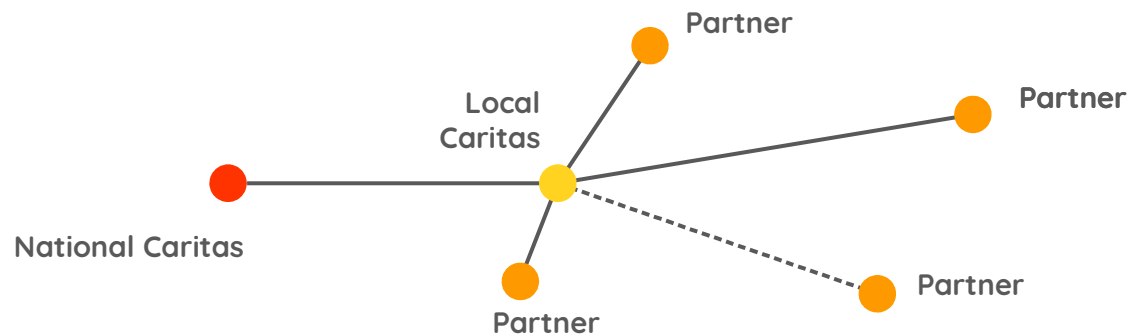


# HOW TO CONCEIVE INTERVENTIONS

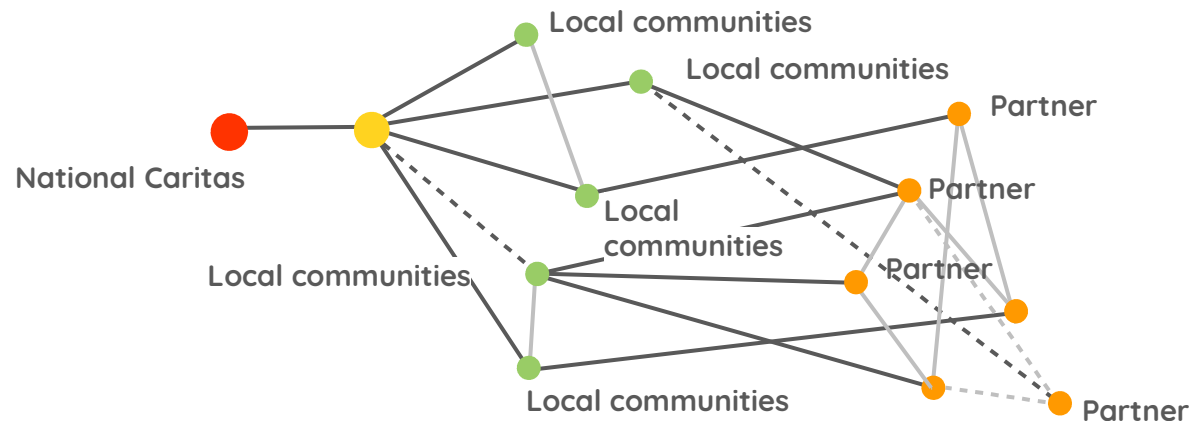
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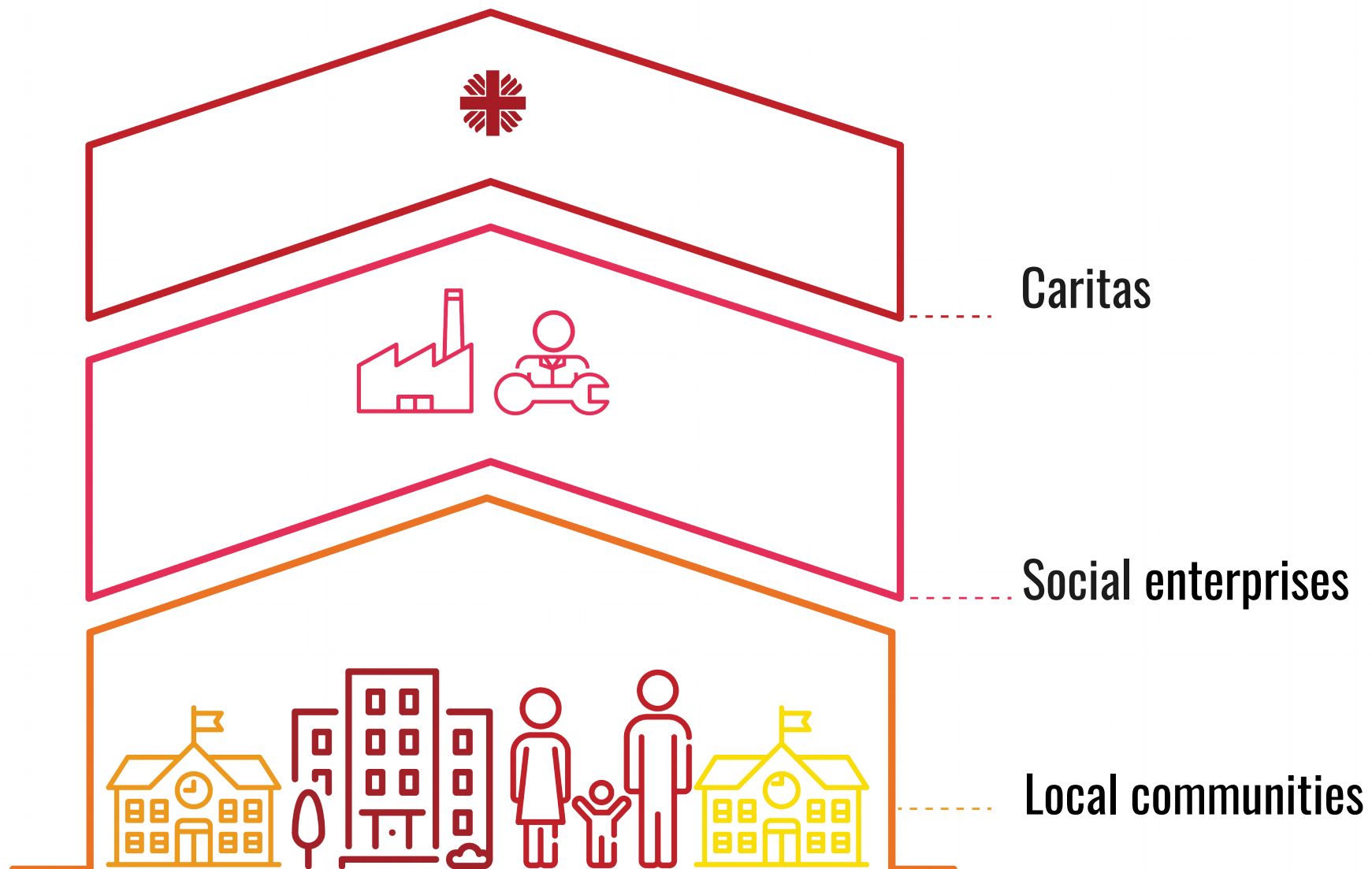


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# IT FAVOURS NEW SOCIO-ECONOMIC CONNECTIONS

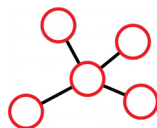




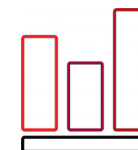
# IT ACCOMPANYS TRANSFORMATIONS



new values



new partnerships



new operational  
strategies

**CULTURAL CHANGE**

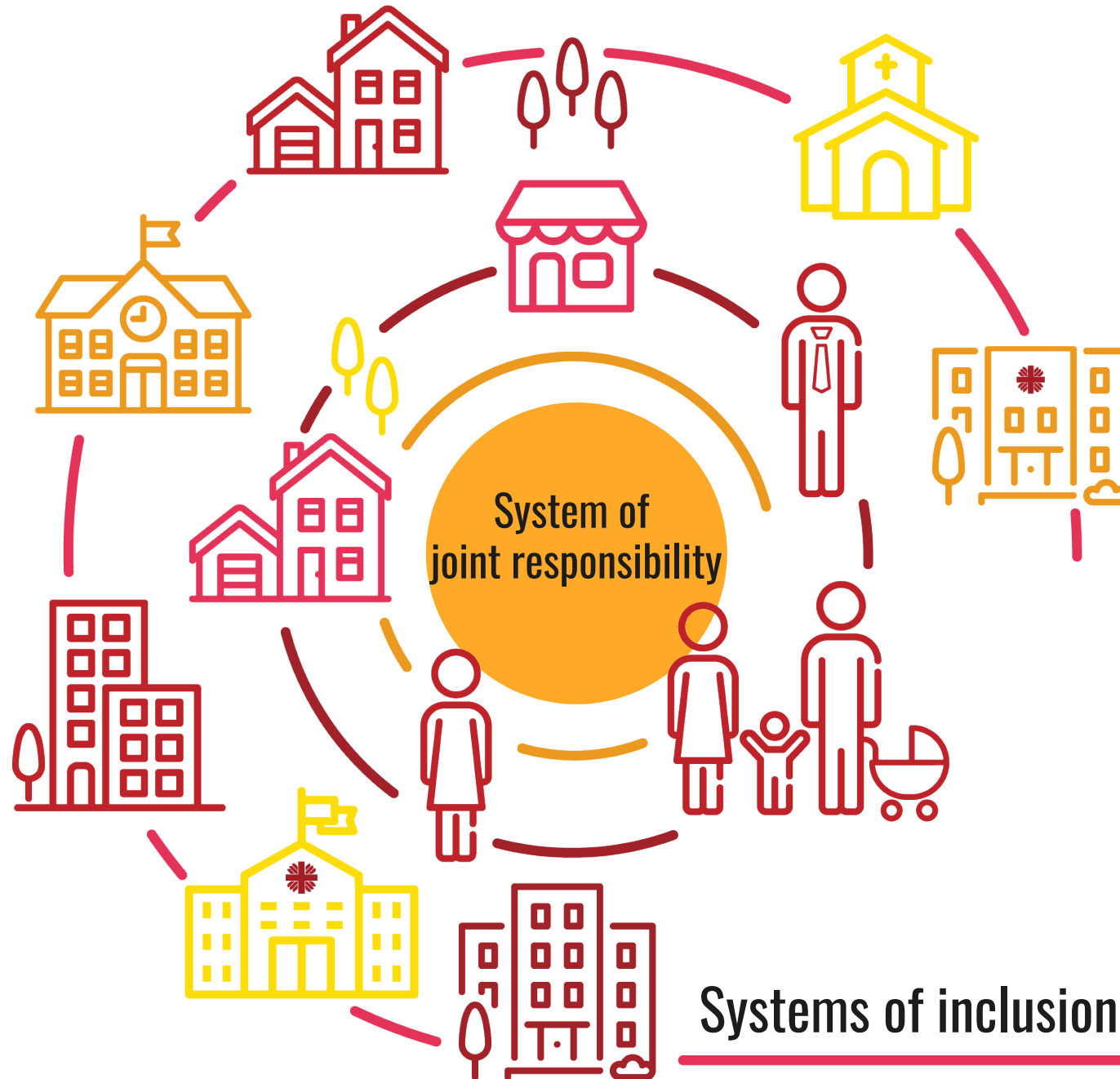


National Caritas,  
mediator of innovation

Territories



# IT CREATES PARTNERSHIPS





# IT GENERATES RESOURCES

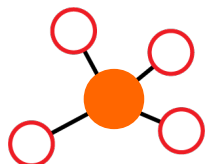


ACTIVE COMMUNITIES

JOB OPPORTUNITIES

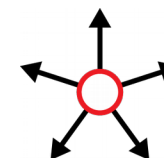


OPPORTUNITIES FOR PEOPLE AND COMMUNITIES



INTEGRATION OF POLICIES  
AND STAKEHOLDERS

CULTURAL ACTIVATION





## What is an ecosystem?

An ecosystem is a systemic whole made up of different living organisms that interact with each other and with the environment around them. The focus on the ecosystem is therefore cooperation for the realization of a common result.

In this perspective, the competitive difference will be the value produced by that ecosystem compared to other systems.

Social and economic value cannot be produced by a single element but requires the participation and coordination of all different actors, which produce a competitive advantage by virtue of their complementarity.



# THE WIFI SYSTEM IN THE BALKANS



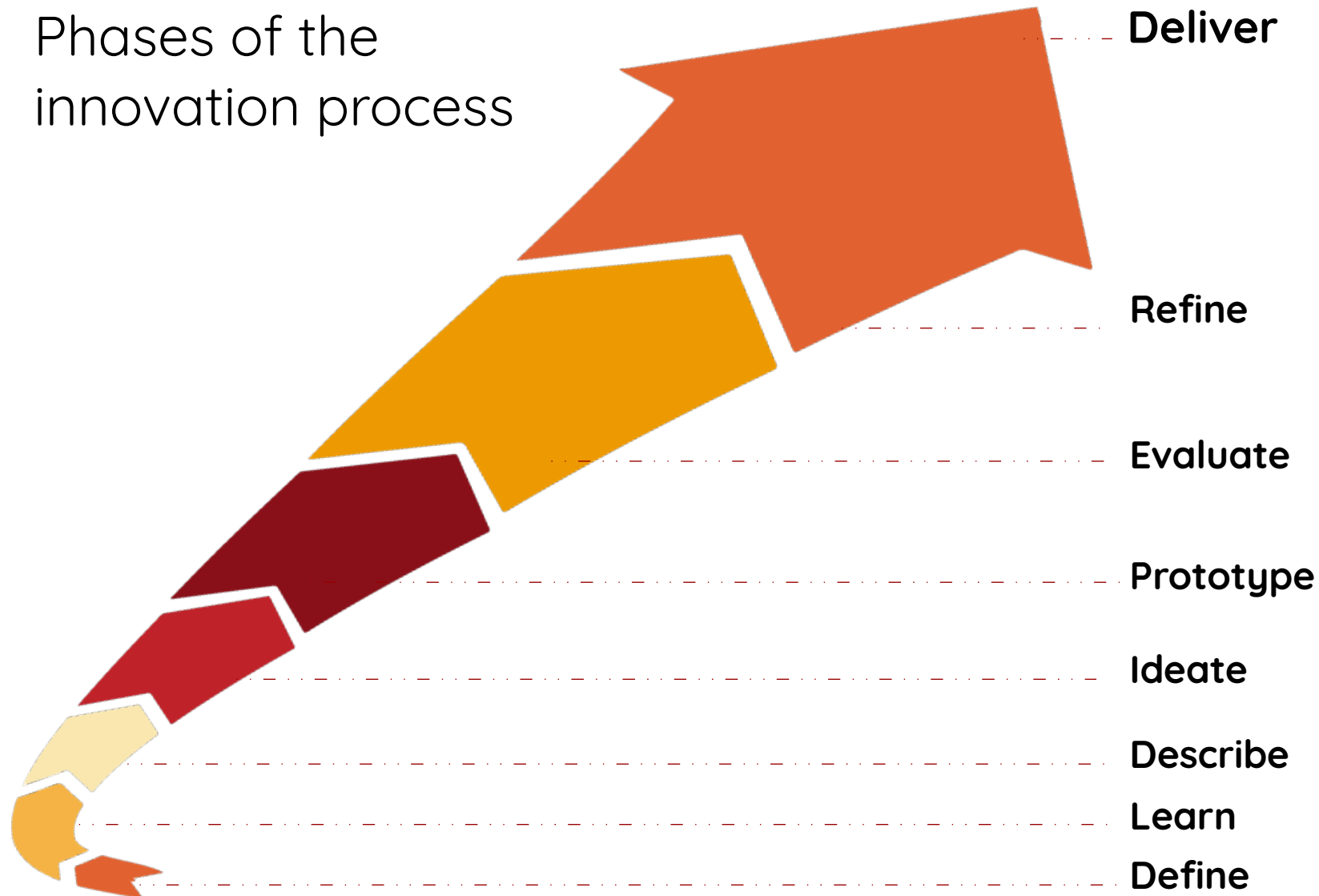


# THE METHOD IN INNOVATION



# THE METHOD IN INNOVATION

Phases of the  
innovation process





# CHANGING AREAS IN THE MANAGEMENT OF CARITAS INTERVENTION

