



DEVELOPING SOCIAL ECONOMY IN SOUTH EAST EUROPE

3RD PHASE OF IMPLEMENTATION

(2019 - 2020)

ELBA 3

Summary

Title of the action	ELBA 3 - Developing Social Economy in South East Europe, 3rd phase
Locations of the action	8 countries in South East Europe: Albania, Bosnia and Herzegovina, Bulgaria, Greece, Kosovo, Macedonia, Montenegro, Serbia
Total duration of the action	20 months (01.05.2019 – 31.12.2020)
Objectives of the action	<p>General goal</p> <p>To develop the Social Economy in South East Europe, as a tool for fighting poverty and for innovating the services to people in need.</p> <p>Specific goals</p> <ol style="list-style-type: none"> 1. To increase the knowledge in South East Europe about Social Economy 2. To develop the Social Enterprises in South East Europe 3. To develop a proper ecosystem for Social Economy in South East Europe, by animating communities and by lobbying toward the local institutions
Target groups	<p>Direct</p> <ul style="list-style-type: none"> - Caritas networks and staff in 8 countries in South East Europe - Social enterprises and Social entrepreneurs in South East Europe - People in need to be involved in Social Enterprises <p>Indirect</p> <ul style="list-style-type: none"> - Church communities in 8 countries in South East Europe - Local institutions and networks acting in Social Economy
Main activities	<p><u>1. EDUCATIONAL PROGRAMME</u></p> <ul style="list-style-type: none"> - 1.1 REGIONAL MEETINGS OF THE LOCAL COORDINATORS: Improving the knowledge and skills of Local Coordinators - 1.2 WORKING GROUPS: for the development of social economy in South East Europe and improvement of the Caritas impact - 1.3 TRAININGS FOR SOCIAL ENTREPRENEURS: Improving the knowledge and skills of the Social Entrepreneurs <p><u>2. DEVELOPMENT OF THE SOCIAL ENTERPRISES</u></p> <ul style="list-style-type: none"> - 2.1 ACCOMPANIMENT & MONITORING: Follow-up of the Social Enterprises - 2.2 REGIONAL FORUM: Networking of the Social Enterprises in the region <p><u>3. DEVELOPMENT OF LOCAL ECOSYSTEMS FOR SOCIAL ECONOMY</u></p> <ul style="list-style-type: none"> - 3.1 REGIONAL VISIBILITY: Visibility tools for the supported Social Enterprises and for Caritas achievements in Social Economy - 3.2 AWARENESS MEETINGS: Animation inside Church communities - 3.3 ADVOCACY & NETWORKING: Networking with other organizations and Advocacy toward local institutions <p><u>4. FUTURE DEVELOPMENT</u></p> <ul style="list-style-type: none"> - 4.1 REGIONAL APPLICATION: joint application to a Call for proposal - 4.2 CONNECTION WITH CARITAS EUROPA

VISION and STRATEGY

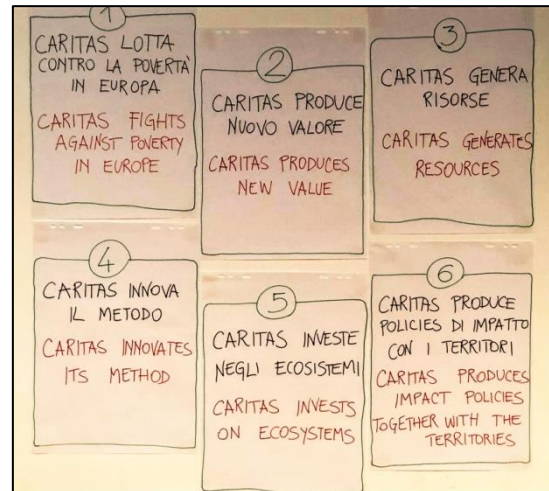
for Caritas in Social Economy sector in South East Europe

The National Caritas in South East Europe, involved in the implementation of Social Economy initiatives, have identified **a common vision and a joint strategy** related to “Elba 3” and more in general to all the projects affecting the Social Economy sector.

COMMON VISION








The common vision is to develop Caritas in South East Europe that is able in doing the following:

- Caritas fights against poverty in Europe
- Caritas produces new value
- Caritas generates resources
- Caritas innovates its methods
- Caritas invests on ecosystems
- Caritas produces impact policies together with the territories



JOINT STRATEGY

Elba recognizes that Social Economy is not only related to financial issues but it allows the development of a larger value-chain. Elba aims at **creating, developing, increasing the value-chain** in the region, by investing in the following capitals:

- Financial capital (money) 
- Physical capital (assets) 
- Human capital (capacities and competences of the people) 
- Social capital (relationships) 
- Institutional capital (links and partnerships with institutions) 
- Natural capital (environment) 
- Spiritual capital (moral and spiritual values) 

Capitals

A social enterprise is aware of ...
can consciously manage ...
many different capitals



Capitals

Economy
is about relations.
It is about creatively
linking, transforming capitals.
Economy does
not only mean
"sharing money"

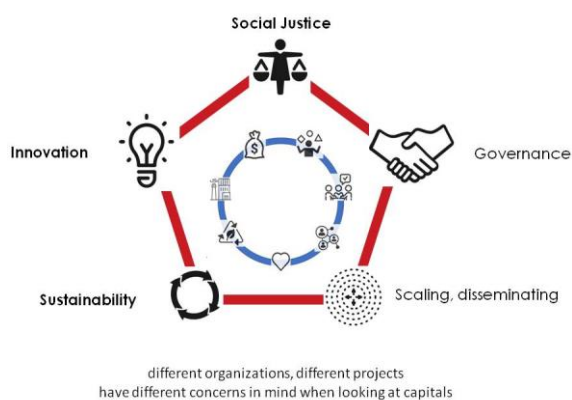
The challenge is that
money is visible.
Other capitals often not.



In order to develop those capitals, Elba recognizes that the decisions and initiatives to be taken need to be based on the following **Priority principles**:

- Social justice 
- Sustainability 
- Participatory governance 
- Innovation 
- Dissemination 

What are your principles?



Options for streamlining

